

ABSTRACT OF THE DISCLOSURE:

A device setting support system includes an information device, a service center terminal, a customer center terminal, and a retail store terminal. When a user purchases the information device at a retail store, the retail store terminal sends customer information and device information to the customer center terminal. After that, when the user sets up the information device, data identifying the information device are sent to the customer center terminal. Then, in the customer center terminal, customer information and device information corresponding to the information device are determined and sent to the service center terminal. The service center terminal sends the received information with advertisement information to the information device. The information device then performs device setting of its own by using the information.